

Feed the Hungry San Miguel Newsletter Sponsorship

Commitment and donation required by:

March 1 for the April Issue

June 1 for the July Issue

September 1 for the October Issue

December 1 for the January Issue



Sponsors Per Issue:

One (exclusive)

Sponsorship Fee Per Issue:

\$15,000 pesos
or
\$800 USD

Coverage:

- Ad or coupon designed by Feed the Hungry, with Sponsor input and approval
- Acknowledgement in the President's letter
- Highlight in email distribution, Feed the Hungry website, and social media

Circulation:

HARD COPY

Currently, a print run of 2,200 hard copies are distributed in all La Conexión and Solutions mailboxes, as well as other locations around San Miguel, including but not limited to:

- San Miguel Tourism office
- La Biblioteca
- St. Paul's Church
- Community Church
- Geek&Coffee
- The Bridge Club
- CiBanco
- UNIMED Hospital lobby
- H+ Hospital lobby
- The Nail Lounge
- The Restaurant
- Luna de Queso (2 locations)
- OKO Restaurant
- Italian Coffee Company

ONLINE

- Newsletter is emailed to a database of approximately 4,500 Feed the Hungry supporters; the body of the email includes sponsor acknowledgment
- Newsletter is promoted on Facebook (3,000 followers and growing), Twitter, and Instagram
- Newsletter is emailed to approximately 100 Feed the Hungry volunteers
- Newsletter is promoted on every page of the Feed the Hungry website

HOW TO MAKE YOUR NEWSLETTER SPONSOR DONATION

Your Newsletter Sponsor Donation must be received no later than the commitment deadline (see dates above).

Make your check payable to:

Feed the Hungry San Miguel, Inc. (for a US tax receipt)
Feed the Hungry, A.C. (for a Mexican tax receipt)

Mail your check to:

Feed the Hungry San Miguel
Box 636
Aldama 3, Centro
San Miguel de Allende 37700
Guanajuato, México

Online (via PayPal – NOTE: only valid for US tax receipt):

Click [HERE](#) to pay in USD
Click [HERE](#) to pay in MXN

For alternative ways to make your Sponsor Donation, or for help making your Sponsor Donation online, please contact bere@feedthehungryma.org.